

Building a Best-in-Class Information Security Program

“Security is an important corporate initiative for SeatonCorp and its operating companies.

To facilitate building a substantial and internationally accepted security program, we partnered with HALOCK Security Labs to be our trusted security advisor.

Through our partnership, SeatonCorp is able to access industry best practices and leverage HALOCK’s expertise in developing enhanced security programs that exceed our clients’ requirements.”

Michael Miles - CEO, SeatonCorp



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challenge

In the current business environment where companies are increasingly pressured to perform rigorous due diligence on all vendors and potential partners, having a mature information security program is critical.

These customer and partner requirements dictated that SeatonCorp build its information technology systems with security as a primary focus from the very beginning and build a best-in-class information security program.

ISO 27001 registration is the end goal for SeatonCorp as it demonstrates to clients and other stakeholders that they are serious about information security.



SeatonCorp is in a position to manage significant amounts of personally-identifiable data.

In order to provide their clients with a high level of comfort regarding the security of this private information, SeatonCorp needs to hold itself to internationally recognized security best practices and frameworks.

Special Customers

solution

Bringing to bear capabilities ranging from governance and network architecture, to systems hardening and secure application development, HALOCK acted as SeatonCorp's trusted information security advisor.

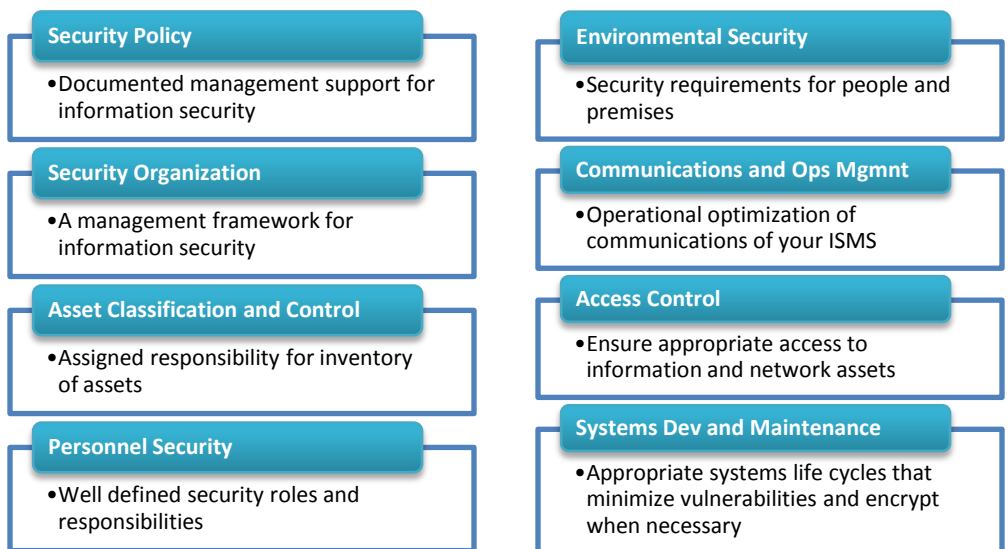
SeatonCorp now has the mature policies, tools, processes and techniques to consistently perform successful audits and vulnerability assessments for clients.

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why ISO 27001?

ISO 27001, published in 2005, is an international standard providing guidance for establishing, implementing, operating, monitoring, reviewing, maintaining and improving an Information Security Management System (ISMS), often referred to as a Security Program.

ISO 27001 provides a framework for the implementation and operation of controls defined by ISO 27002, including:



Some of the benefits of ISO 27001 certification that companies have seen include:

- Improved effectiveness and efficiency of security operations
- Identification of information assets critical to achieving business objectives
- Improved oversight of information security operations
- Addressing multiple, unrelated information security requirements through a single framework, e.g. GLBA, HIPAA, PCI, SOX, privacy requirements
- Heightened awareness of impact of business partner/supplier relationships
- Improved risk management and contingency planning
- Enhanced customer and trading partner confidence
- Better rationalization of information security investment

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assessment

HALOCK's initial effort was to perform a vulnerability assessment along with an ISO 27001 gap assessment to quantify SeatonCorp's overall security posture, and then to deliver a detailed, recommended course of action to ensure that SeatonCorp's processes were as proactive and mature as possible.

HALOCK provided guidance during various remediation efforts and an independent audit to ensure that SeatonCorp's scheduled client deployments were uninterrupted.

Subsequently, HALOCK developed a roadmap for building a Security Program that could be registered to the ISO 27001 standard.

“HALOCK's overall security expertise and specific ISO 27001 registration knowledge have allowed us to accelerate the development of our security program.

This, in turn, has put us on a path toward meeting the escalating security requirements of our clients and vendors.

SeatonCorp now has validated, secure systems, we've developed our own internal expertise and have leveraged HALOCK for their broader and more comprehensive expertise. HALOCK has truly become an extension of our IT department.”

Mitch Greenwald - CIO, SeatonCorp



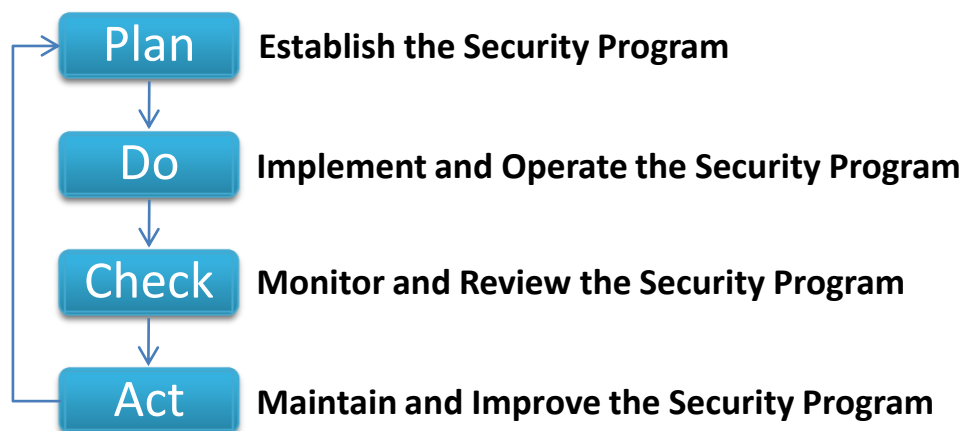
CASE STUDY

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implementation

As a first step in implementing the new Security Program, HALOCK recommended that SeatonCorp follow ISO's Plan-Do-Check-Act cycle (see below) to deploy a comprehensive set of security controls and initiatives. Through the following months, HALOCK worked as a member of SeatonCorp's Security Governance Committee and the following efforts were completed:

- Specifically identified security requirements
- Defined supporting policies, standards and procedures
- Identified the need for a security awareness program
- Assessed vulnerability management program
- Collaborated with BC/DR to integrate Security Program objectives
- Advised on clearly defining an incident response program
- Consulted on an internal security control audit program
- Conformed Security Program to existing Compliance, Privacy and Standards initiatives



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summary

Having purpose-built their security program from the ground up with an eye toward ISO 27001 registration, SeatonCorp looks to pursue certification as an early adopter in order to achieve market distinction and demonstrate its commitment to information security. In addition, SeatonCorp is confident that its implementation of an ISMS will yield better and more effective information security investments.

As part of their security program, SeatonCorp has contracted with HALOCK to provide on-going services including monthly vulnerability scanning, quarterly penetration testing and other services. Because HALOCK's services are also structured after the ISO 27001 guidelines, they fit precisely into their customers' security requirements and expectations.

The primary question pondered about any business investment is 'does this investment contribute to my company's bottom line'? With this in mind, SeatonCorp has seen that because their security program is in place, is mature and aligns with applicable industry standards, their customers find it easier to move toward engagement with SeatonCorp as their full-service provider of choice.

“As the information security advisor for hundreds of companies having differing levels of commitment to information security, we are impressed with SeatonCorp's vigilance and dedication regarding security matters from audit through incident response.

They have continually improved their processes and procedures and adhere to the highest industry standards.”

Terry Kurzynski - CEO, HALOCK Security Labs



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who is SeatonCorp?

SeatonCorp is a best-in-class staffing and recruiting company recently named by Crain's Chicago Business as one of Chicago's largest privately held companies. SeatonCorp operates under the PeopleScout, Staff Management, and StudentScout brands, and its clients include some of the more recognizable names in the Fortune 500.

manage

Smart solutions bring balance to the workforce. PeopleScout offers proactive and ongoing fact based management of your recruitment and employee process outsourcing program, resulting in increased productivity, reduced labor costs

Solutions include: S

recruit

Recruitment solutions are where we got our start. Twenty-two million job candidates later, and we are a recruitment process solutions leader. With our recruitment services, our clients get the most competitive candidates in the shortest poss

Solutions include: S
| Response Manag

refine

We reintroduced human touch with sophisticated technology. Automated systems alone do not deliver solid results. Live interaction provides a better experience and ensures a better fit. PeopleScout differentiates itself by combining multi-leve professionally traine

Solutions include: S
Behavioral Interviewin

hire

We offer you a quality experience and efficient process. Our "high-touch" approach includes quick and friendly access to recruiters and our client service teams. Our "high-tech" syst processing tool: candidates alike

Solutions include: S
Onboarding |

retain

Reduction in turnover = thousands of dollars in savings. PeopleScout recognizes the organizational importance and financial impact of employee retention. Employee retention isn't an event, it is a process, one that begins early in recruitment and continues throughout the employee lifecycle.

Solutions include: Employee Contact | Exit Interviews |

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who is HALOCK?

HALOCK's mission is to protect their clients and their digital assets.

HALOCK, through their directive of Purpose Driven Security, provides solutions globally that protect their clients and their digital assets by anticipating, interpreting and delivering changes in the information security landscape.

HALOCK consultants are guided by The Code (HALOCK's Code of Ethics) and armed with Purpose Driven Security to be their client's trusted security partner.

Purpose Driven Security increases shareholder value and guards against the temptation of the 'blinking lights' by driving clients to understand:

Why?

Why this policy? Why this standard? Why this control?
Why this response? Why this expense?

Purpose Driven Security

ISO 27001 registration preparedness and security program development services are the domain of HALOCK's Governance & Strategy team. This team works with client's in the following areas:

- InfoSec Program Development
- Virtual CISO/Security Council
- ISO-27001 Reg Preparedness
- Policy & Procedure Development
- Security Governance Planning
- Incident Response Planning
- DR/BC Planning & Strategy