

TOP CAUSES OF BREACHES



Ransomware and malware



Loss or theft of media and devices



Internal Teams
Misdelivery or Misuse of Data

 **One of the Top 3 Industries**
affected by data breaches

Cost of Data Breaches

Stolen healthcare records cost the most, increasing over the **past 3 years**.

Average cost rose per stolen record:

\$363 TO \$380



TOP WAYS TO REDUCE Breach Costs

- Incident Response Team & Plan
- Encryption
- Education

Tip

Force-encrypt all media that may contain sensitive information.

Tip

Hang Infosec Tip Posters in the office.



What is your definition of acceptable risk?

Define yours.
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