

Your Employees are Targets

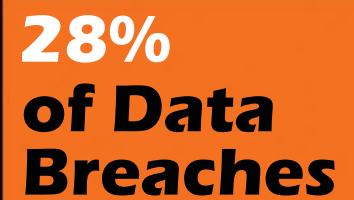
Even with advanced technology,
data can still be at risk



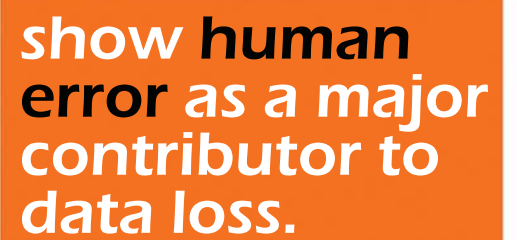
Companies are **3 times** more likely to be breached via **social attacks** than technical failures.




The
HU
Human Element
2018



28%
of Data Breaches




show **human error** as a major contributor to data loss.



3 most common attack vectors

phishing
malware
social engineering



3 Ways to Minimize Risk

Social Engineering Pen Testing
Security Awareness Training
Information Security Tip Posters



Up to **56%** of email recipients

Clicked on a link from an unknown sender even though they knew the risks.

Why? **Curiosity**



SOURCES:

Accenture and the Ponemon Institute - The Cost of Cyber Crime Study

2018 Verizon Data Breach Investigations Report

ISACA's State of Cybersecurity 2018 research

One in two users click on links from unknown senders: Research - University of Erlangen-Nuremberg

HALOCK[®]