

Social life Social media Social engineering



Hackers understand human emotion is an effective access point to your network.

HOW IS YOUR TEAM FEELING?

HELPFUL & CURIOUS
POLITE & COURTEOUS
PROUD & ACCOMPLISHED

Mind Games

For each emotion, there is an attack plan, carefully structured to gain entry.

TEACH YOUR TEAM TO BE AWARE.

1

RANDOM USB OR PLUG IN DEVICE FOUND IN OFFICE.

DEVICE IS A MALICIOUS PLANT WITH MALWARE THAT IS WAITING FOR AN EMPLOYEE TO PLUG INTO THE NETWORK.



2

'HOLD THE DOOR, PLEASE' - UNFAMILIAR PERSON.

BAD ACTORS COUNT ON EMPLOYEES BEING POLITE AND HELPFUL. THEY LEVERAGE THAT KINDNESS TO GET INTO SECURE AREAS.



3

OVERSHARING SENSITIVE INFORMATION

ANNOUNCING KEY EVENTS SUCH AS POSTING PHOTOS OF CREDENTIALS & SECURITY BADGES ARE GOLD TO HACKERS.



Keep your data safe.

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