

# Your Employees are Targets.

Even with advanced technology,  
data can still be at risk



**28%**  
of Data Breaches

show human error as a major contributor to data loss.

**3 most common attack vectors**

phishing  
malware  
social engineering



**@** Up to **56%** of email recipients  
Clicked on a link from an unknown sender even though they knew the risks.  
Why? **Curiosity**



**3 Ways to Minimize Risk**

Social Engineering Pen Testing  
Security Awareness Training  
Information Security Tip Posters

**SOURCES:**

Accenture and the Ponemon Institute - The Cost of Cyber crime Study  
2018 Verizon Data Breach Investigations Report  
ISACA's State of Cybersecurity 2018 research  
One in two users click on links from unknown senders: Research - University of Erlangen-Nuremberg

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